

Marketing — Weekly Summary

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Weekly Summary — Marketing

****Period:**** 23-29 March 2026

****Generated by:**** Scheduled task (campaign-review)

Volume

- Items processed: 127 (prev week: 73, +74.0%)
- Urgent items: 11 (prev: 11)
- Average resolution time: 6.1 days (prev: 6.5)

Top Categories

1. Blog Post — 25% of volume
2. Email Campaign — 21% of volume
3. Social Post — 10% of volume
4. Case Study — 11% of volume

Trends

- Volume trending UP 74.0% week-over-week
- Urgent items elevated — investigate staffing or process bottleneck
- Average days to_launch: within target

Action Items Carried Forward

- 1 items from last week still unresolved
- Oldest open item: MK-36915 (9 days old)
- Pattern alert: "Westport Travel Agency" appeared 2 times this week